

Hong Kong Pharmacy Conference Logo Design Competition

Introduction

The Hong Kong Pharmacy Conference is delighted to launch the captioned competition, and is now calling for participation. The competition is open to the public and the winning logo will be used in all publicity, promotional and conference materials in relations to the Conference.

Background Information

The Hong Kong Pharmacy Conference, co-organized by six organizations namely, the Department of Health, the School of Pharmacy of the Chinese University of Hong Kong, Hospital Authority, The Pharmaceutical Society of Hong Kong, The Practising Pharmacists Association of Hong Kong and The Society of Hospital Pharmacists of Hong Kong, is an annual event for all sectors of the pharmacy profession in Hong Kong. With more than 500 attendees, the Hong Kong Pharmacy Conference is the largest pharmacy-related conference in Hong Kong. The purpose of the Conference is to promote professional development of the profession and to foster unity among different sectors of the profession. The Hong Kong Pharmacy Conference has provided a venue for participants to update their knowledge, connect with colleagues and exchange ideas with world-class scholars. The 22nd Hong Kong Pharmacy Conference will be held on 23rd and 24th of January 2010 at the Hong Kong Convention and Exhibition Centre. The theme for this year's conference is "Pharmacist in the New Decade – Building Our Healthy Land". We are seeking for a logo that could symbolize the Hong Kong Pharmacy Conference and depict the purpose of the Conference.

Rules

i) Specifications

All entries must comply with the following specifications:

- The design must be adaptable onto any form of publicity materials including conference bag, program booklet, advertisement etc.
- There is no limited to number of colours used
- There is no limit on the number of designs an individual may submit
- All participants must explain the ideas behind their designs

ii) Format of Entries

All participants should submit a hard copy and the digital form of the logo to us

- Hard Copy

Design must be submitted on a A5 size paper (14.8cm width by 21 cm height) with the entry form affixed on the back of the entries. Entries should be sent to:

Hong Kong Pharmacy Conference Logo Design Competition

PO Box 90155, Tsim Sha Tsui, Kowloon, Hong Kong

- **Digital format**

The digital format of the design should be e-mailed to logodesign@pharmacyconference.org. The design should be saved in either PNG or JPEG format (pixelated dimension of no more than 3507 pixels width by 4950 pixels height, at a resolution of 600dpi).

Judging criteria

The Hong Kong Pharmacy Conference Organizing Committee will be responsible for judging all entries based on the originality, creativity, and message conveyed.

Announcement of the result

Winner will be notified by email and attractive prize will be announced in due course

Disclaimer

- All entrants shall abide by the rules of the competitions and the terms and conditions set out in this disclaimer
- All entries must be original and solely the work of the designer.
- The Hong Kong Pharmacy Conference Organizing Committee will not be liable for any copyright infringements.
- All entries are non-returnable and the winning logo will become the property of the Hong Kong Pharmacy Conference Organizing Committee. The Hong Kong Pharmacy Conference Organizing Committee has the right to use, reproduce, publish and distribute through any media the winning logo without seeking the consent of or paying royalty to the entrants
- The Hong Kong Pharmacy Conference Organizing Committee reserves the right to interpret the rules of the competition without prior notice
- The Hong Kong Pharmacy Conference retains the right to make modifications to the final design as necessary. This may include changing of some elements of the design.
- The Hong Kong Pharmacy Conference Organizing Committee accepts no responsibility for any loss, theft or postal miscarriage of the entries.
- Decisions by the judges will be final and winners will be notified by email.

Closing date

All entries together with the entry form should reach our mail box **on or before 31 December 2009** (The postmark will be deemed to be the date of submission). An acknowledgement of receipt will be issued by email within 4 weeks upon receipt of the submission. If no notification is received 4 weeks after submission, participants could contact our secretary for confirmation.

Enquiry

For enquiry, please contact:

Ms Cindy Ng / Ms Tracy Lee

Secretary,

Hong Kong Pharmacy Conference Organizing Committee

Email: tshan05@gmail.com / tracylee31@yahoo.com.hk

**HONG KONG PHARMACY CONFERENCE
LOGO DESIGN COMPETITION**

Entry Form

Personal Particulars

Surname _____ Given Name _____
Name in Chinese _____ Date of birth _____
Postal Address _____

Telephone: (Office) _____ (Mobile) _____
Email address: _____
Profession _____ Current position _____
Working organization _____

Description of design ideas:

Declaration:

I have read and accept the terms and conditions set out in the disclaimer.

I authorize the Hong Kong Pharmacy Conference Organizing Committee to use my personal data for processing my application to the “Hong Kong Pharmacy Conference Logo Design Competition”.

I declare that the work submitted is my original creation and does not infringe the copyright of any other person.

I warrant that all details provided in the entry form are true and correct. I understand that any incorrect or misleading information may lead to disqualification of my submission.

Full name: _____ Signature: _____ Date: _____